

# STEMCon 8.0

## Logo Contest

**Logo** - *“Communicate brand values & additional meaning. Although a logos primary **purpose** is to identity, they can also be leveraged to communicate important brand messages and values.”*

**The Contest:** Create a logo for STEMCon 8.0. STEMCon is an event organized by the AFUHSD annually to promote STEM and the integration of Science, Technology, Engineering and Math. The winning STEMCon 8.0 logo will be used to advertise and promote this event. Your goal is to create an authentic, unique logo which can be used for this purpose. Your logo should have the following:

- Logo **MUST** be uniquely created by the student artist and not include any plagiarized components
- Logo should be camera ready and should be at least 8x10 inches.
- Logo should have no more than 3 colors.
- Logo should display the theme “STEMCon 8.0” prominently.
- Logo should show the integration of STEM: Science, Technology, Engineering and Math.
- Logo may include symbols from each high school campus.
- Logo may include the date: February 21, 2019
- Logo may include the location: Canyon View HS

The Logo must be submitted to the STEMCon committee by December 7th, 2019.

The Logo should be submitted by email to: [afuhdstem@aguafria.org](mailto:afuhdstem@aguafria.org)

The Logo will be judged by the STEM planning committee and a winner will be chosen by 12/21/18. The winning logo will receive \$200.